

GARBAGE FREE INDIA

ANNUAL REPORT
2022



DIRECTOR'S MESSAGE

We close 2022 with optimism and renewed determination to work towards reviving and restoring our natural heritage. Together, we continue to fight climate change with our partners and supporters.

We welcomed new team members with fresh ideas and built new partnerships. We launched our new website which reflects our work in its true essence.

We have initiated our in-person experiential environmental learning program, Dharti Saathi in Mumbai and Kolkata . Our facilitators have already started implementing local student-led projects.

Through our Dharti Sakhi program, we are diverting a large number of sanitary pads from landfill by enabling menstruators to make sustainable switches.

Our programs, 'The Milk Bag Project' and 'Bank It, Don't Bin It', diverting plastics from landfills, have gained tremendous momentum.

Our brand audit exercise reflected unending dependence on plastics and the grave number of low-value plastic items flooding the local market.

Together, we can heal our soil, transform waste into a resource, brighten up our smog-filled skies and revive and restore life underwater.

Thank You, partners and supporters.
Let's come together to advance climate goals and achieve a healthier, safer and equitable world for all.



SHRUTI GHOSE

Co-Founder & Director



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Contact Details

OUR CHANGEMAKERS



Shruti Ghose, Co-Founder and
Director



Upasna Kapoor, Director



Chitrlekha Hiremath, Director



Kritika Matolia, Senior
Program Lead



Sukanya Iyer, Program
Manager- Dharti Saathi



Dattatraya Waghmare,
Project Coordinator-Milk Bag
Project



Shobhakant Yadav, Field
Supervisor

SDG GOALS

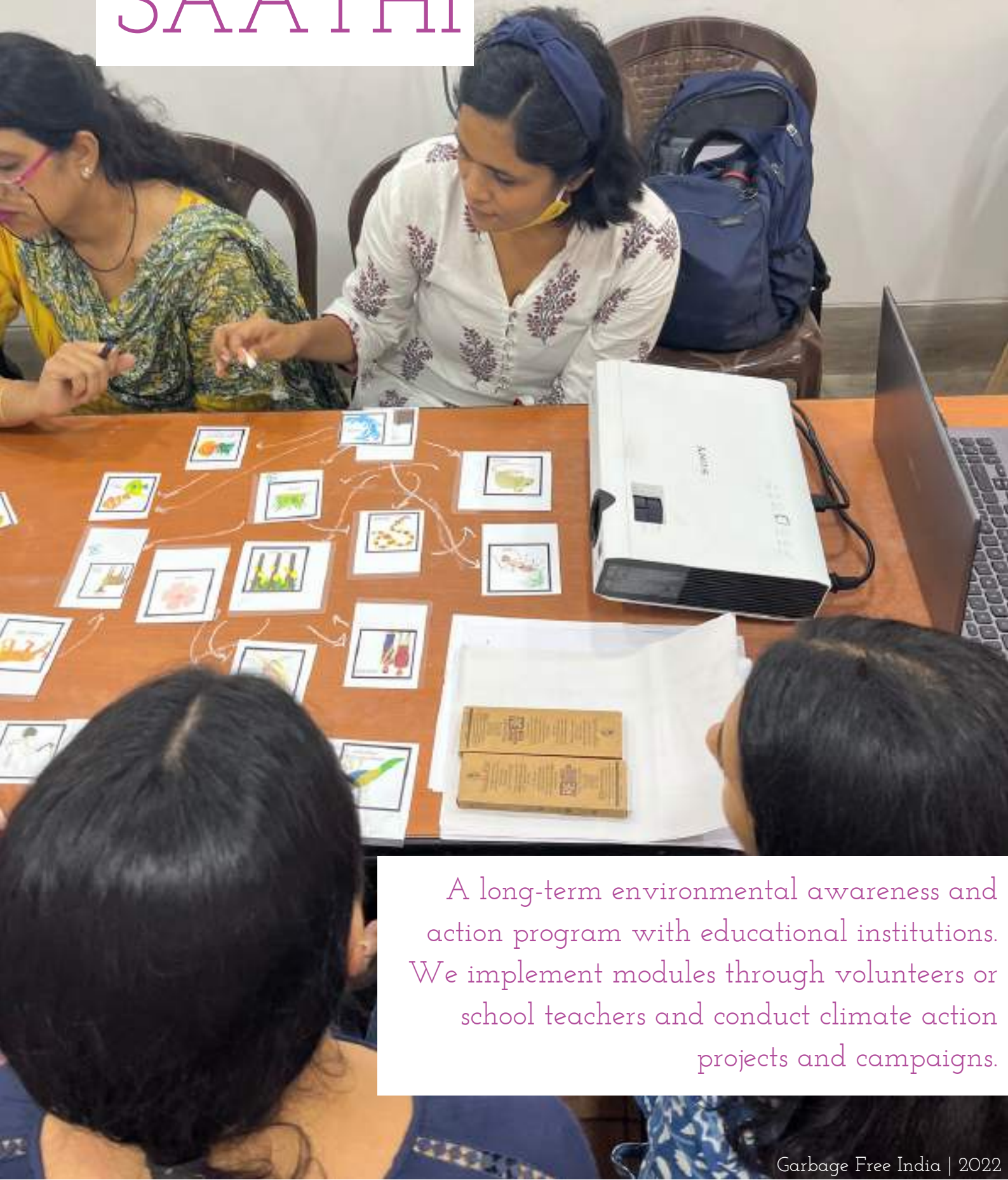
PRIMARY SDGS TARGETTED



SECONDARY SDGS TARGETTED



DHARTI SAATHI



A long-term environmental awareness and action program with educational institutions. We implement modules through volunteers or school teachers and conduct climate action projects and campaigns.

DHARTI SAATHI

Overview of our
Mumbai chapter

3

Facilitator trainings

484

Number of children
attending our program

14

Facilitators

11

Student campaigns



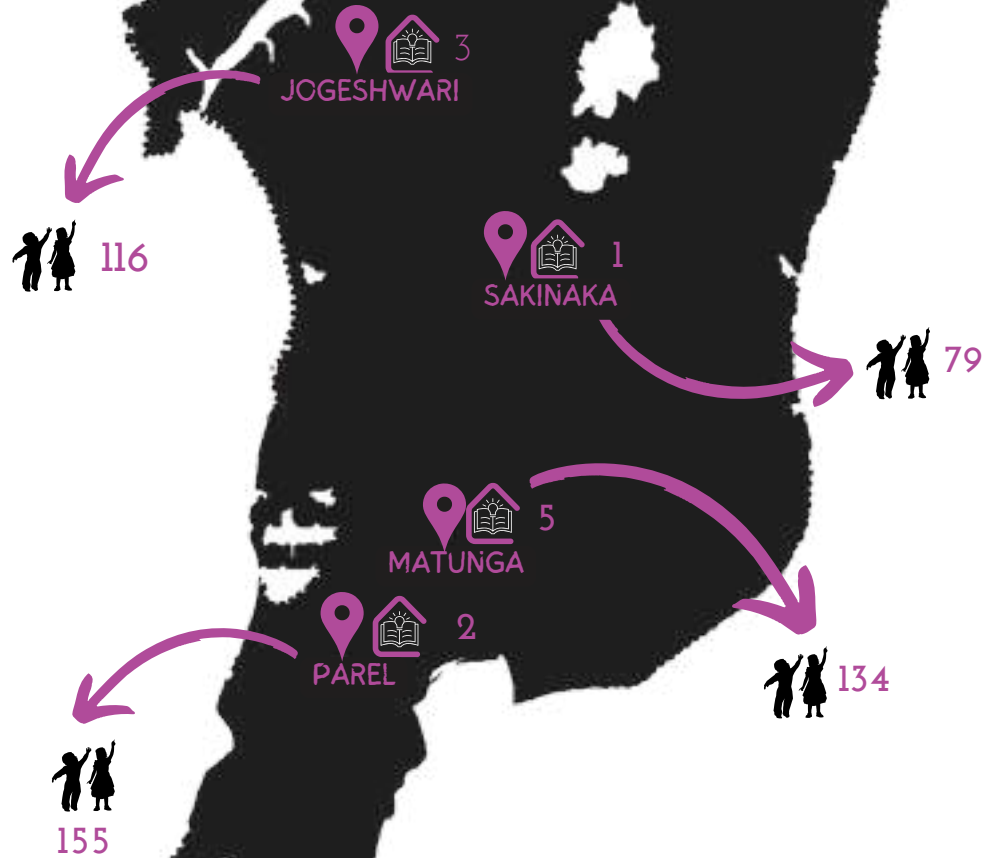
Children making a bird feeder

Children playing
'Co-exist' game
from our module



DHARTI SAATHI

Our Schools Overview



INDEX



Classroom
Students



Implementing Partners



&
More

Corporate Volunteer Partner



DHARTI SAATHI

Initiated program in
Kolkata

2 Facilitator trainings

2 Student workshops

Participated in school Mela

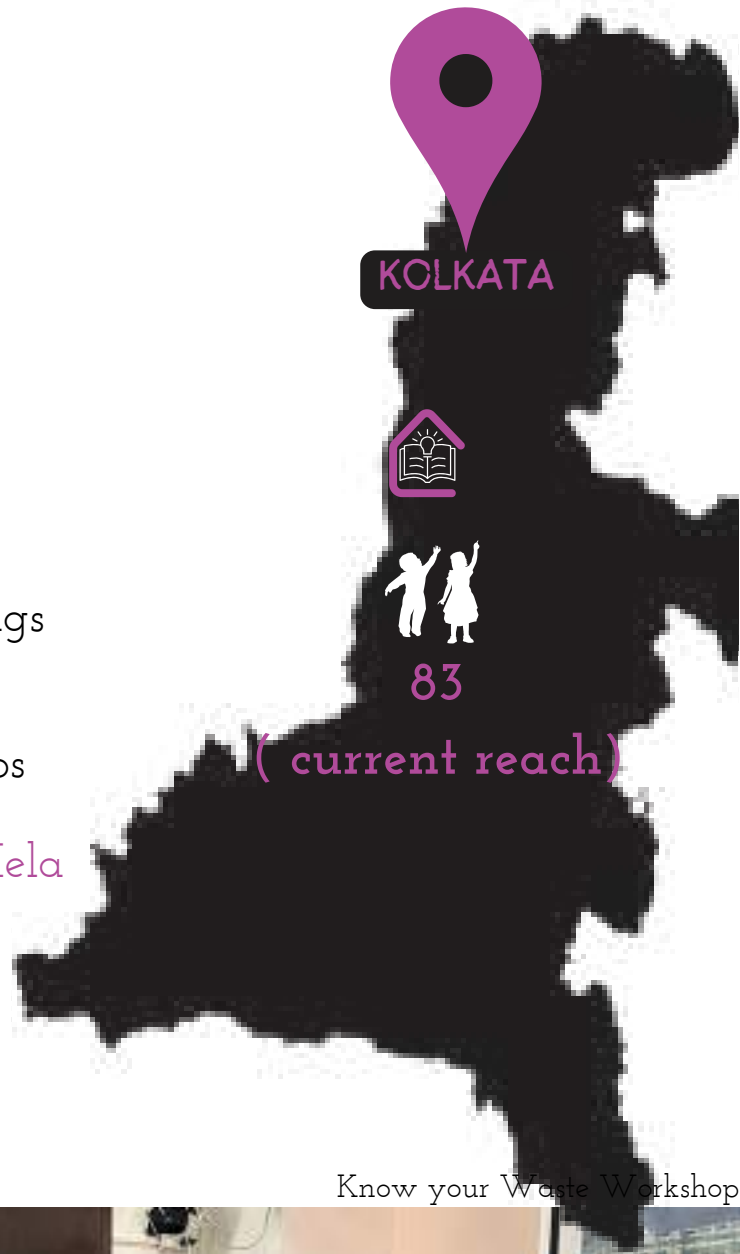


KOLKATA



83

(current reach)



Implementing Partner



Know your Waste Workshop



THE MEELA

We collaborated with Future Hope school to add eco-friendly inputs, showcase our programs and engage children in environmental games.

DHARTI SAKHI



A sustainable menstrual health and hygiene program with diverse groups of menstruators to empower them to make choices that are healthy for SELF and the PLANET.

DHARTI SAKHI

Through this program, we have enabled many menstruators to start their journey to prevent several single-use sanitary products from entering the landfills and polluting our water bodies by opting for a reusable period product. These menstruators can

potentially prevent **2,35,000*** sanitary pads from polluting our PLANET.



Implementing Partners



Stree Mukti Sanghatana
(Women's Liberation Organization)

Product Partners

eco•femme



TESTIMONIAL

Session was very useful and knowledgeable for us like this session we don't get but our child can get knowledge about it and to be aware of it . Thankyou

GG (parent Muktangan), age 45

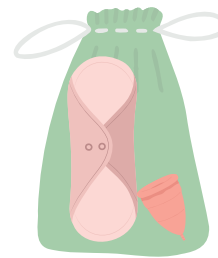
DHARTI SAKHI

728



Females assigned at
birth trained

500

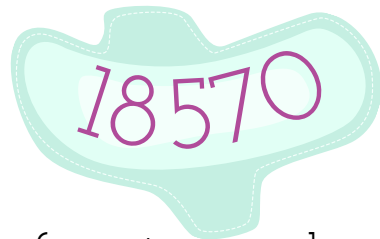


Menstrual kits distributed

TESTIMONIAL

First I don't know about cloth pad, tampons or menstrual cup so through this I learnt what are that and to use them and when we are going for travel so which is good for traveling. It was very session and we learnt Many things. THANK YOU!

-SSB (student)
Muktangan school



Number of sanitary pads prevented
from entering landfill in 2022*

*Calculations are based on the assumption that
50% of menstruators will use the product they took
and a menstruator uses 15 pads per cycle.

The percentage of females
assigned at birth who prefer
a green period kit after our
session

99.1%

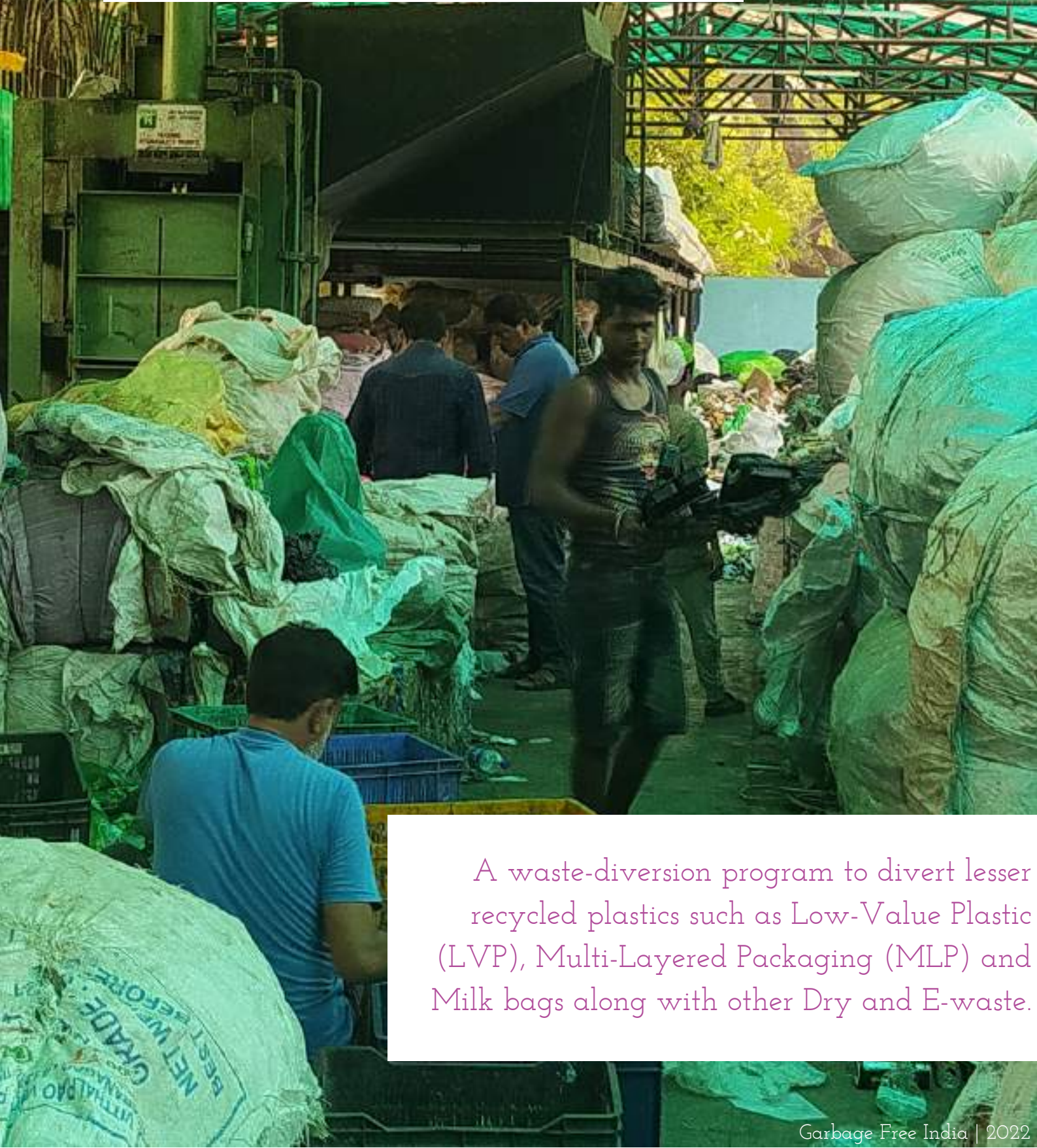
ADOLESCENTS

77.4%

ADULTS



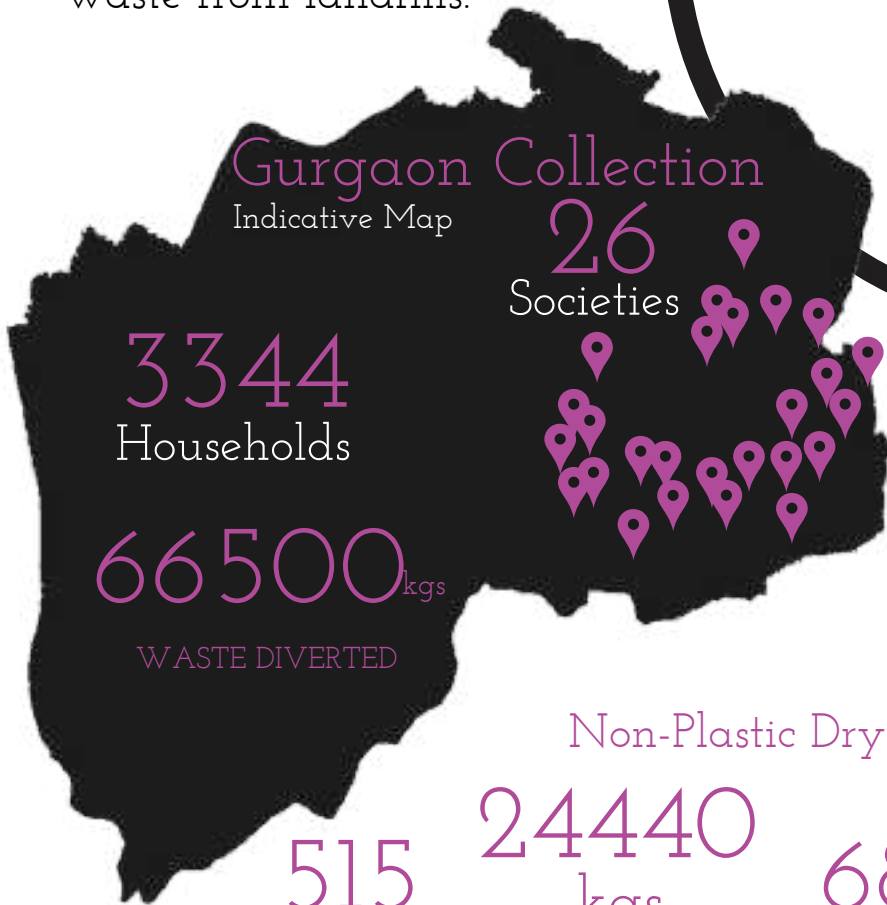
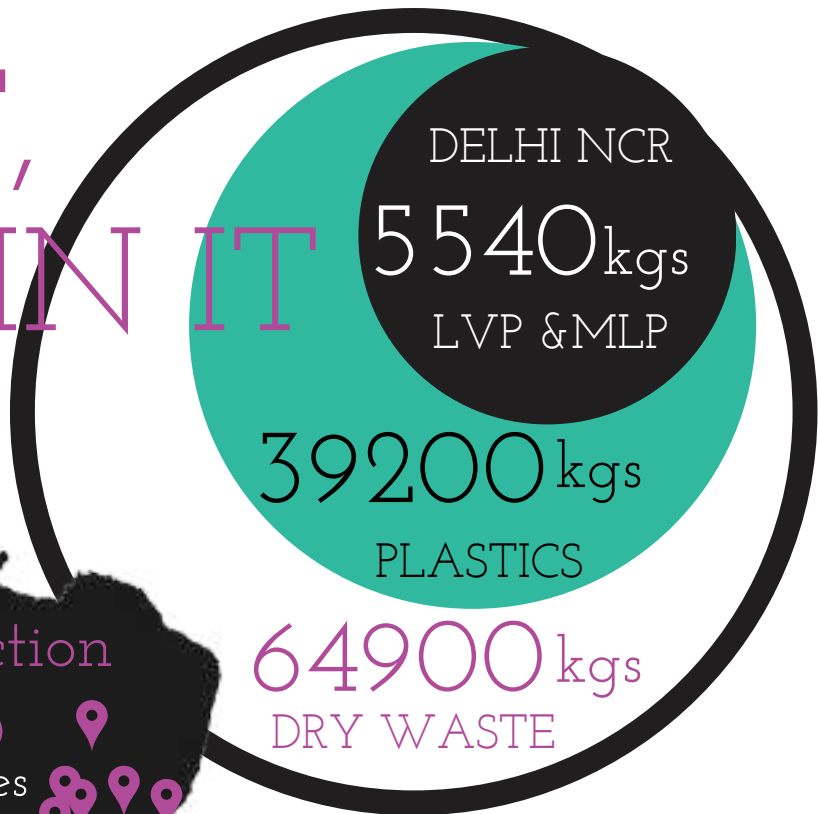
BANK IT, DON'T BIN IT



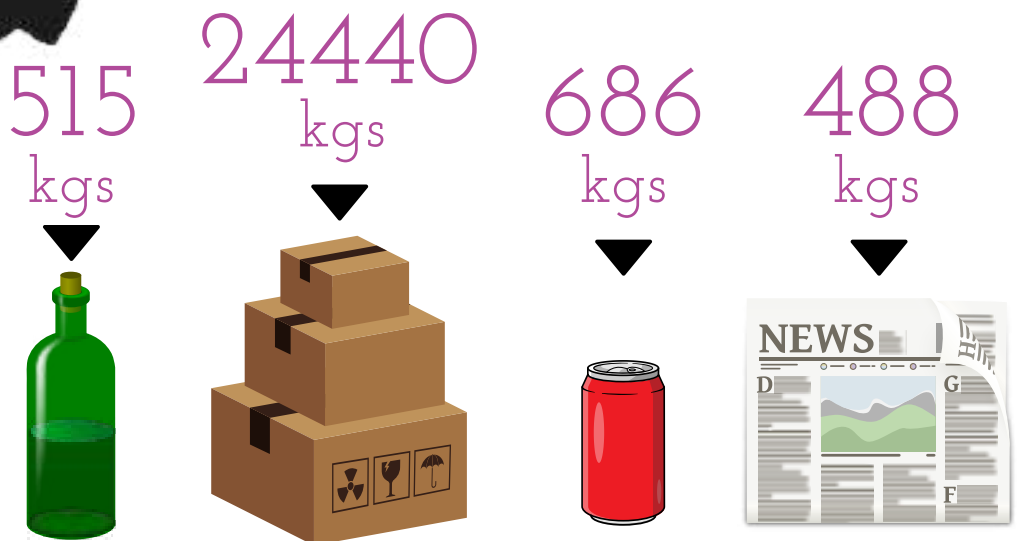
A waste-diversion program to divert lesser recycled plastics such as Low-Value Plastic (LVP), Multi-Layered Packaging (MLP) and Milk bags along with other Dry and E-waste.

BANK IT, DON'T BIN IT

This Gurgaon-based program diverts various types of dry waste from landfills.



Non-Plastic Dry Waste



*Most of the data is rounded to the closest 10s/100s and December data is approximated from November data. Mumbai's E-waste and non-milk bag data are included.

Partners



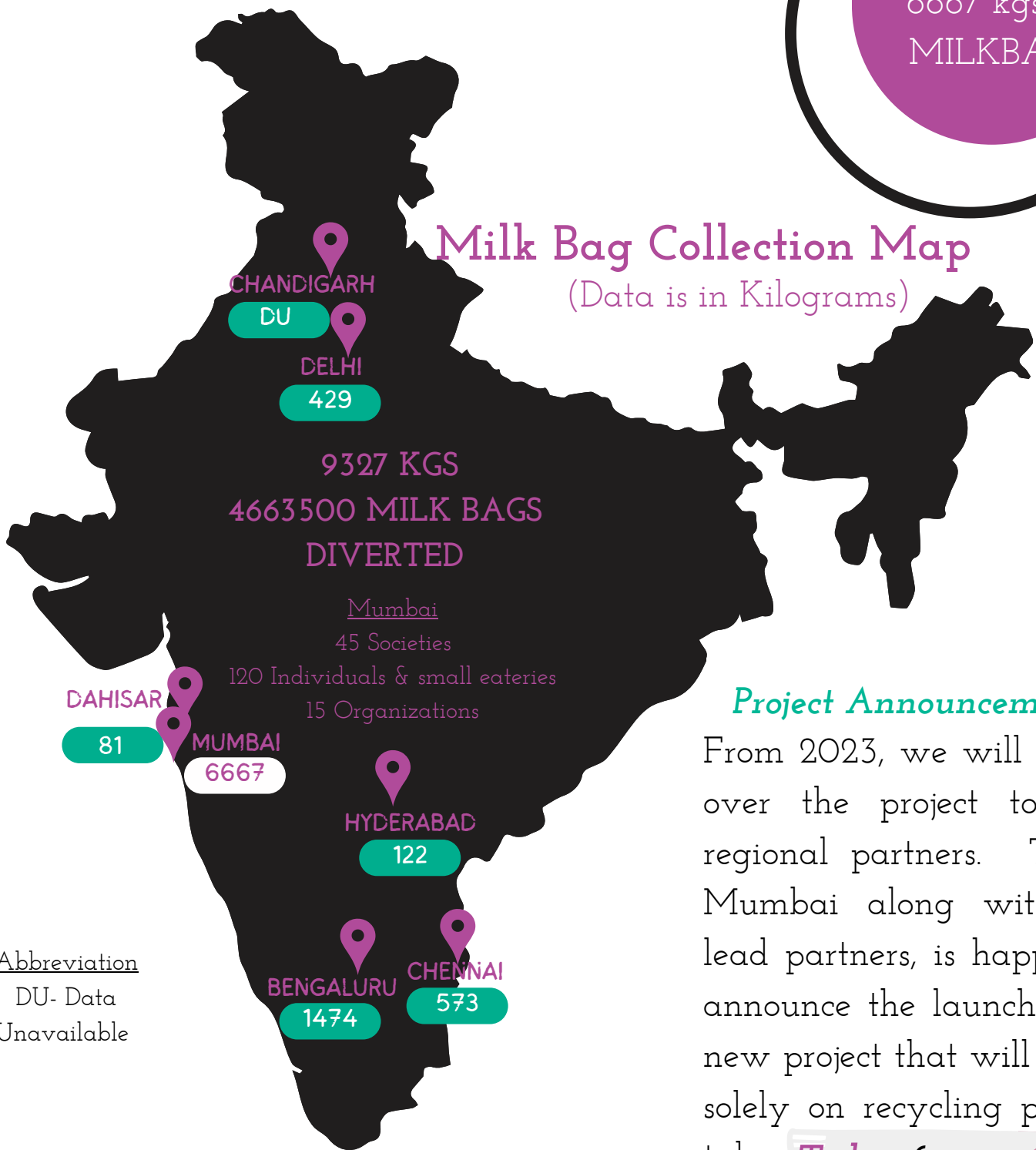
& Housing
Societies

MILK BAG PROJECT

A project under the BANK IT, DON'T BIN IT program that focuses solely on diverting milk bags from landfills and water bodies.



Milk Bag Collection Map (Data is in Kilograms)



Project Announcement

From 2023, we will hand over the project to our regional partners. Team Mumbai along with its lead partners, is happy to announce the launch of a new project that will focus solely on recycling plastic tubes.



Abbreviation
DU- Data
Unavailable

Partners



&
More

WASTE MANAGEMENT

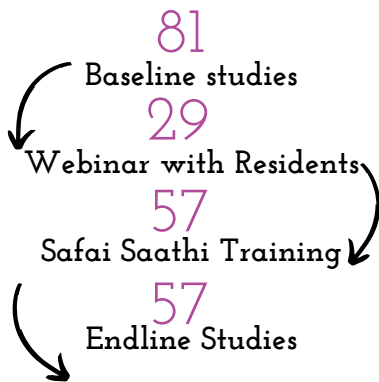
A waste management pilot project in D ward Mumbai, to initiate source segregation of waste and increase the recycling rate of dry waste.

PHASE I

57 2089

Societies Households

Number of Societies



PHASE II

10 400

Societies Households

Number of Societies



Partners



GROW IT, DON'T THROW IT

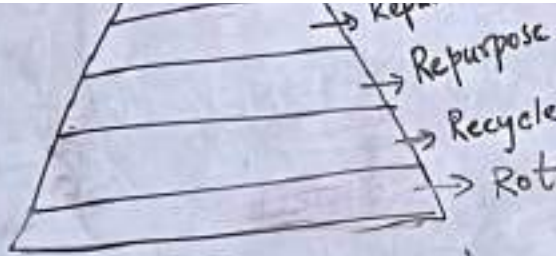


A waste diversion program to divert organic waste from landfills by converting it into compost or another rich resource. We do this through workshops.

AWARENESS PROGRAMS



ENVIRONMENT
Clothes, Accessories,
bags,
- Single use plastics - straws
plates
Reduce - Consumption of
packed food, Shopping
Reuse-
Repair-



Our awareness program aims to initiate conversations on environmental degradation and climate change through short-term virtual and physical awareness sessions.



Awareness sessions at Sneha (NGO), Mumbai

TESTIMONIAL

Bahot kuch Naya sikhne mila. Plastic kaise recycle karna. Plastic jab dumping areas mein jata hai tab usse bahot sari chize ban sakti hai, jaise unhone Hume pencil di thi uska naam foot green foot print pencil. Wah puri tarah se paper ki thi aur wah pencil ke baare mein bataya ki Bina ped Kate hum paper se bani chize bana sakte hai. Jaise paper bag. Nature se mili huyi chizo ka hum daily routine mein kaise istemaal kar sakte hai. E.g . Soap Unhone bahot si achhi activity li.

Khushi Korna, 14 Years



60 Children reached

3 sessions

VIRTUAL AWARENESS

JANUARY
INSTAGRAM
LIVE

Theme
Know your Waste
 Learn all sorts of waste and its recyclability

With
Team GFI When
10 AM

On
26th January

Let's take this day to think how we dispose our waste




Let's Come Together to Separate

FEBRUARY
INSTAGRAM
LIVE

Theme
SO MANY WAYS TO COMPOST
 Let's explore ways and methods that add to the soil

With
Garbage Free India, Daily Dump and Zero Waste Mumbai

On
18th February When
5 PM

Let your GARDEN or BALCONY feed from your KITCHEN by turning the art and science of composting





MARCH
INSTAGRAM
LIVE

Theme
E-Waste Recycling
 Live Q&A session of the outcomes of Social Recycling

With
Hulladek

On
19th March

Let's do our Bit to curb the rising E-waste and its impact on the world



JULY
INSTAGRAM
LIVE

Theme
Design SEED Rakhis
 Let's help them get back to soil and soil!

With
Beejum

On
23rd July, 4 pm

Join us to learn with us to design your very own Rakhis and explore the benefits of using biodegradable Rakhis





Collaborators



BRAND AUDIT

in association with [#breakfreefromplastic](#)



Break Free from Plastic conducts Brand Audits every year to identify the brands which have the most commonly found littered waste in public spaces. This data helps to hold brands accountable to reduce plastic in their packaging.



This was our first year of association with Break Free from Plastic's Brand Audit campaign. We noticed a few large brands, alongside smaller and lesser-known brands penetrating the Indian market. Food and smoking material packaging was a major part of our findings.



BRAND AUDIT

in association
with

#breakfreefromplastic

1156

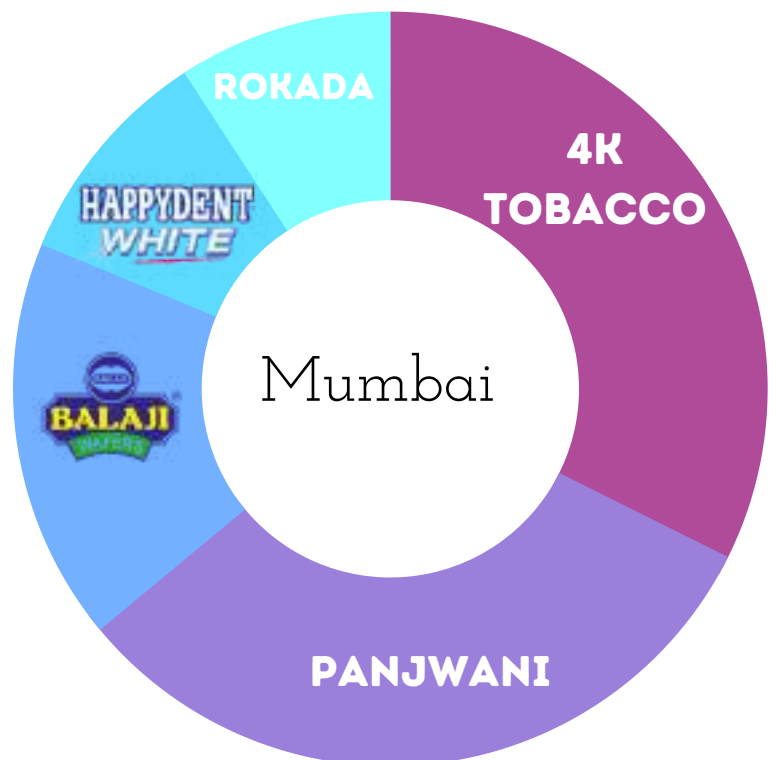
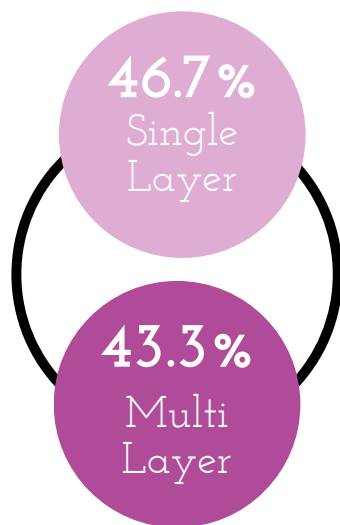
Plastic packets found

913

Packets in the non-recyclable
(other) plastic category

184

Polluting brands found



PARTNERS



K K Plastic Waste Management Ltd.



Turning waste to value.



Stree Mukti Sanghatana
(Women's Liberation Organization)



Dalmia POLYPRO
INDUSTRIES PRIVATE LIMITED



॥ शिक्षण | स्वकार | समृद्धि ॥



Threco
The Recycling Company

Various Partner Schools & Communities

SUPPORTERS

Chowdry
Associates



GENERAL
ATLANTIC

eco • femme



A CSR INITIATIVE BY
DIAMOND GROUP

Friends & Family



Our Young Dharti
Saathi's
Reviving and Restoring
EARTH's colours through
local Climate Action



Let's come together to Repair and
Regenerate our
SOIL!



Let's come together
to
Revive and Restore
the
Colours of Nature

Contact Us

Garbage Free India
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[@GarbageFreeIndia](https://www.facebook.com/GarbageFreeIndia) 
[@garbagefreeindia](https://www.instagram.com/garbagefreeindia) 